

Curriculum Vitae

General Manager

Abbott Core Diagnostics
Turkey, Lebanon, Iran, Azerbaijan, Georgia, KKTC
June 2020-Present

General Manager Turkey & Iran, GE Healthcare
July 2014-March 2020

General Manager Diagnostic Imaging Turkey& Central Asia, GE Healthcare
October 2013-July 2014

Integrated Solutions Unit Manager/ Siemens Healthcare
October 2011-October 2013

Head of Sales/ Siemens Healthcare
April 2009/ October 2011

Key Account Manager/ Siemens Healthcare
June 2004-April 2009, İstanbul

Account & Government Relations Management at Siemens
Healthcare, Ankara
April 1995-June 2004

Education

Middle East Technical University (METU) Bachelor of Science (B.Sc.), ENV.ENGINEERING,
1986-1990

Member Organizations

- ❖ TIPGORDER (Association of Medical Imaging Companies, subsidiary of COCIR),
- ❖ President of TıpGörDer, October 2016- Present
- ❖ ARTED (Association of research Based Medical Technologies
- ❖ Rotary International (İstanbul Rotary Club)
- ❖ PWN Professional Women Network, (Healthcare Committee)

Summary

Experienced Executive Manager, with Proven track Record of Managing Country and Regional Commercial Teams (Product, Solution and Service) with huge Market Share and

profitability gain. Sales and Marketing Expert, Experienced in Business Development,
Project Financing and Managing Complex Deals. Talent Magnet, Lifelong learner.
Proud mother of Jean Can & Lara Colin
Manufacturers
AMCHAM (American Chamber of Commerce)