

## Biography

Ulla Elisabeth Madsen, Soroptimist International of Europe (SIE) Past President worked until 30 September 2017 as the Head of Efficiency Improvement and Rationalization in Handelsbanken, Denmark one of the largest banks in the Nordic countries and one of the strongest banks in Europe. Per 1 October 2017 she started her own company Ulla Madsen Consulting which gives advice to companies within financial matters, strategies, structure and on how to support the United Nations Sustainable Goals (SDG).

Ulla Madsen has had a long career in financial institutions. Previously, she worked as a Senior Advisor and Risk Manager in Handelsbanken and held leadership positions in branch management for Handelsbanken and Forstaedernes Bank Limited. Ulla holds a Master's degree in Management and a Bachelor of Commerce in Organization and Marketing.

As SIE President 2013-2015, Sustainable development and the Environment as well as Gender equality, Violence against Women and Girls are themes close to her heart. In addition to the main focus objectives of the organization, the theme of her Biennium as SIE President was 'Let's Go Green – Working for a healthy environment'.

Ulla Madsen is a member of the Steering Committee of WfWP (Women for Water partnership), Assistant Director Advocacy to Soroptimist International, Representative of Europe: Europe-North America Caucus of Women/UN-NGOCSW and member of Rotary Denmark. Ulla Madsen is also a member of the Danish Government Delegation of the "Commission on the Status of Women". Besides being active as a Mentor for young women and leaders during her banking career she is now an active Mentor for young women attending the "Soroptimist International Nordic Leadership Academy".

Contact information [ullamadsen@soroptimisteurope.org](mailto:ullamadsen@soroptimisteurope.org)